



Trix™ Cereal Bulkpak 32 oz

A fruit flavored, sweetened whole grain corn puff cereal using natural color extract from blueberries, purple carrots, and tumeric in cost-effective, 32 oz bulk packaging for less waste and great labor savings. Meets 1 ounce equivalent grain, whole grain-rich criteria, and USDA Smart Snacks criteria. Now available in shapes.



Product Information:

PRODUCT CODE:	11963000
UPC:	016000119635
GTIN:	10016000119632
UNIT SIZE:	32 OZ
CASE COUNT:	4
ATTRIBUTES:	Whole Grain 1 oz. Eq. Grain No Artificial Flavors No Colors from Artificial Sources No High Fructose Corn Syrup No Gelatin Smart Snacks Compliant

Nutrition Information:

Serving Size:	1 Cup (31g)	
Amount Per Serving:	As Packaged	
Calories	120	
Calories From Fat	10	
		% Daily Value*
Total Fat	1.5g	2%
Saturated Fat	0g	0%
Trans Fat	0g	
Polyunsaturated Fat	0.5g	
Monounsaturated Fat	0.5g	
Cholesterol	0mg	0%
Sodium	150mg	6%
Potassium	50mg	1%
Total Carbohydrate	27g	9%
Dietary Fiber	1g	5%
Sugars	10g	
Other Carbohydrate	15g	
Protein	1g	
Vitamin A	10%	
Vitamin C	10%	
Calcium	10%	
Iron	25%	
Vitamin D	10%	
Thiamin	25%	
Riboflavin	25%	
Niacin	25%	
Vitamin B6	25%	
Folic Acid	25%	
Vitamin B12	25%	
Phosphorus	4%	
Magnesium	2%	
Zinc	25%	

* Percent Daily Value (DV) are based on a 2,000 calorie diet

* - Not a significant nutrient source

* Nutritional information is subject to change. See product label to verify ingredients and allergens.

*Do not eat raw dough or batter.

Ingredients:

Whole Grain Corn, Sugar, Rice Flour, Corn Syrup, Canola Oil, Salt, Trisodium Phosphate, Natural and Artificial Flavor, Red 40, Yellow 6, Blue 1 and Other Color Added, Citric Acid, Malic Acid. Vitamins and Minerals: Calcium Carbonate, Tricalcium Phosphate, Zinc and Iron (mineral nutrients), Vitamin C (sodium ascorbate), A B Vitamin (niacinamide), Vitamin B6 (pyridoxine hydrochloride), Vitamin B2 (riboflavin), Vitamin B1 (thiamin mononitrate), Vitamin A (palmitate), A B Vitamin (folic acid), Vitamin B12, Vitamin D3.

ALLERGENS:

Kosher

**Preparation Instructions:**

Ready to eat dry cereal packaged for cereal dispensers

Package Information:

NET WEIGHT	NET WT 8 LB (3.6kg)
VOLUME:	1.827 CF
HEIGHT:	16.62 IN
LENGTH:	20 IN
WIDTH:	9.5 IN
CASE SIZE:	1.827 CF

Product Photos:



Trix Bulk Cereal



Case / box bottom



Case / box wide front side 1



Case / box inside view

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Formulation Statement for Documenting Grains in School Meals
Required Beginning SY 2013-2014
(Crediting Standards Based on Revised Exhibit A
weights per oz equivalent)

School Food Authorities (SFAs) should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. Grain products may be credited based on previous standards through SY 2012-2013. The new crediting standards for grains (as outlined in Policy Memorandum SP 30-2012) must be used beginning SY 2013-2014. SFAs have the option to choose the crediting method that best fits the specific needs of the menu planner.

Product Name: Trix® Bulk Cereal Code No.: 16000-11963

Manufacturer: General Mills, Inc. Serving Size 8/7 OZ (32g)
(raw dough weight may be used to calculate creditable grain amount)

I. Does the product meet the Whole Grain-Rich Criteria: Yes X No
(Refer to SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program.)

II. Does the product contain non-creditable grains: Yes No How many grams:
(Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of non-creditable grains may not credit towards the grain requirements for school meals.)

III. Use Policy Memorandum SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program: Exhibit A to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains) or Group I (RTE breakfast cereals). (Please be aware that different methodologies are applied to calculate servings of grain component based on creditable grains. Groups A-G use the standard of 16 grams creditable grain per oz eq; Group H uses the standard of 28 grams creditable grain per oz eq; and Group I is reported by volume or weight.)

Indicate to which Exhibit A Group (A-I) the Product Belongs: I

Table with 4 columns: Description of Product per Food Buying Guide, Portion Size of Product as Purchased (A), Weight of one ounce equivalent as listed in SP 30-2012 (B), and Creditable Amount (A ÷ B). Row 1: Ready to Eat Cereal, 32g, 28g, 32g ÷ 28g = 1.14. Row 2: Total Creditable Amount, 1.0.

1Total Creditable Amount must be rounded down to the nearest quarter (0.25) oz eq. Do not round up.

Total weight (per portion) of product as purchased 8/7 OZ (32g)
Total contribution of product (per portion) 1.0 oz equivalent

I further certify that the above information is true and correct and that a 32g/ 8/7 ounce portion of this product (ready for serving) provides 1.0 oz equivalent Grains. I further certify that non-creditable grains are not above 0.24 oz eq. per portion. Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of non-creditable grains may not credit towards the grain requirements for school meals.

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