



## Fruity Cheerios™ Bowlpak Cereal

Whole Grain Corn - First Ingredient. A fruity, sweetened whole grain oat cereal with natural fruit flavor and other natural flavors. Provides 12 vitamins and minerals. No Artificial Flavors & No Colors from Artificial Sources. Gluten-Free. Whole Grain. 1 oz Eq. Grain.



### Product Information:

PRODUCT CODE:	31916000
UPC:	016000319165
GTIN:	10016000319162
UNIT SIZE:	1.12 OZ
CASE COUNT:	96
ATTRIBUTES:	Gluten-Free Whole Grain 1 oz. Eq. Grain No Artificial Flavors No Colors from Artificial Sources

**Nutrition Information:**

Serving Size:	1 Bowl (31g)	
Amount Per Serving:	As Packaged	
<b>Calories</b>	120	
Calories From Fat	15	
	<b>% Daily Value*</b>	
<b>Total Fat</b>	1.5g	3%
Saturated Fat	0g	0%
Trans Fat	0g	
<b>Cholesterol</b>	0mg	0%
<b>Sodium</b>	140mg	6%
<b>Potassium</b>	125mg	4%
<b>Total Carbohydrate</b>	25g	8%
Dietary Fiber	2g	9%
Sugars	9g	
<b>Protein</b>	2g	
Vitamin A	10%	
Vitamin C	10%	
Calcium	10%	
Iron	25%	
Vitamin D	10%	
Thiamin	25%	
Riboflavin	25%	
Niacin	25%	
Vitamin B6	25%	
Folic Acid	50%	
Vitamin B12	25%	
Zinc	25%	

\* Percent Daily Value (DV) are based on a 2,000 calorie diet

\* - Not a significant nutrient source

\* Nutritional information is subject to change. See product label to verify ingredients and allergens.

\*Do not eat raw dough or batter.

**Ingredients:**

Whole Grain Oats, Sugar, Oat Bran, Corn Starch, Corn Syrup, Salt, Pear Puree Concentrate, Color (vegetable juice, fruit juice, and annatto extract), Tripotassium Phosphate, Natural Flavor, Sodium Citrate, Citric Acid. Vitamin E (mixed tocopherols) and Ascorbic Acid Added to Preserve Freshness. Vitamins and Minerals: Calcium Carbonate, Zinc and Iron (mineral nutrients), Vitamin C (sodium ascorbate), A B Vitamin (niacinamide), Vitamin B6 (pyridoxine hydrochloride), Vitamin B2 (riboflavin), Vitamin B1 (thiamin mononitrate), Vitamin A (palmitate), A B Vitamin (folic acid), Vitamin B12, Vitamin D3.

ALLERGENS:

**Kosher**

**Preparation Instructions:**

Ready to eat dry cereal in a portable, easy-to-serve bowl

**Package Information:**

<b>NET WEIGHT</b>	N/A
<b>VOLUME:</b>	2.346 CF
<b>HEIGHT:</b>	18.62 IN
<b>LENGTH:</b>	16.75 IN
<b>WIDTH:</b>	13 IN
<b>CASE SIZE:</b>	2.346 CF

Product Photos:



Fruity Cheerios bowlpak



Case / box wide front side 2



Case / box wide front side 1



Case / box wide front side 2



Case / box wide front side 1



Case / box short side 1



Case / box short side 1



Case / box top



Case / box short side 2



Case / box top



Case / box short side 2



Case / box bottom



Case / box bottom



Inner pack top



Case / box inside view



Inner pack top



Case / box inside view



Front of product



Front of product



Additional product photos



Additional product photos

\* Nutritional information is subject to change. See product label to verify ingredients and allergens.



Formulation Statement for Documenting Grains in School Meals
Required Beginning SY 2013-2014
(Crediting Standards Based on Revised Exhibit A
weights per oz equivalent)

School Food Authorities (SFAs) should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. Grain products may be credited based on previous standards through SY 2012-2013. The new crediting standards for grains (as outlined in Policy Memorandum SP 30-2012) must be used beginning SY 2013-2014. SFAs have the option to choose the crediting method that best fits the specific needs of the menu planner.

Product Name: Fruity Cheerios @ Bowlpak Code No.: 16000-31916

Manufacturer: General Mills, Inc. Serving Size 1-1/8 OZ (31g)
(raw dough weight may be used to calculate creditable grain amount)

I. Does the product meet the Whole Grain-Rich Criteria: Yes X No
(Refer to SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program.)

II. Does the product contain non-creditable grains: Yes No How many grams:
(Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of non-creditable grains may not credit towards the grain requirements for school meals.)

III. Use Policy Memorandum SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program: Exhibit A to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains) or Group I (RTE breakfast cereals). (Please be aware that different methodologies are applied to calculate servings of grain component based on creditable grains. Groups A-G use the standard of 16 grams creditable grain per oz eq; Group H uses the standard of 28 grams creditable grain per oz eq; and Group I is reported by volume or weight.)

Indicate to which Exhibit A Group (A-I) the Product Belongs: I

Table with 4 columns: Description of Product per Food Buying Guide, Portion Size of Product as Purchased (A), Weight of one ounce equivalent as listed in SP 30-2012 (B), and Creditable Amount (A ÷ B). Row 1: Ready to Eat Cereal, 31g, 28g, 31g ÷ 28g = 1.1. Row 2: Total Creditable Amount, 1.00.

1Total Creditable Amount must be rounded down to the nearest quarter (0.25) oz eq. Do not round up.

Total weight (per portion) of product as purchased 1-1/8 OZ (31g)
Total contribution of product (per portion) 1.00 oz equivalent

I further certify that the above information is true and correct and that a 31g/1-1/8 ounce portion of this product (ready for serving) provides 1.00 oz equivalent Grains. I further certify that non-creditable grains are not above 0.24 oz eq. per portion. Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of non-creditable grains may not credit towards the grain requirements for school meals.

Anh-Tram Pham
Anh-Tram Pham, MPH, RD
Labeling and Regulatory Compliance Specialist, K12 Education
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