

# Kellogg's® Jump-Starts Express™ Apple Jacks® for Schools

Kellogg's® Apple Jacks® for Schools, Keebler® Honey Graham, Apple Juice from Concentrate

**Product Type**  
Breakfast Kits

**Product Category**

**UPC Code**  
3800078791

**Servings/Case**  
44 ct

**Sizes**  
5.82 oz

**Format**  
Single Serve

**Gross Weight**  
20.30

**Allergen Information**  
Kellogg's® Apple Jacks® for Schools:  
CONTAINS WHEAT INGREDIENTS. CORN  
USED IN THIS PRODUCT MAY CONTAIN  
TRACES OF SOYBEANS.

Keebler® Grahams Honey:  
CONTAINS WHEAT AND SOY  
INGREDIENTS.

**Dietary Exchange Per Serving**

**Kosher Status**  
Not Certified

**Grain Ounce Equivalents**

**Shelf Life**  
240 days (8 months)

**Country of Origin**  
Distributed in USA



Date Printed: 11/09/2016

## Kellogg's® Apple Jacks® for Schools

**Nutrition Facts** Serv. Size: 1 Container (28g). Amount Per Serving: **Calories 110**, Fat Cal. 10, **Total Fat** 1g (2% DV), **Sat. Fat** 0.5g (1% DV), **Trans Fat** 0g, **Cholest.** 0mg (0% DV), **Sodium** 160mg (7% DV), **Total Carb.** 24g (8% DV), **Fiber** 3g (10% DV), **Sugars** 8g, **Protein** 2g, **Vitamin A** (10% DV), **Vitamin C** (25% DV), **Calcium** (0% DV), **Iron** (25% DV), **Vitamin D** (10% DV), **Thiamin** (25% DV), **Riboflavin** (25% DV), **Niacin** (25% DV), **Vitamin B<sub>6</sub>** (25% DV), **Folic Acid** (50% DV), **Vitamin B<sub>12</sub>** (25% DV), **Zinc** (10% DV). Percent Daily Values (DV) are based on a 2,000 calorie diet.

**INGREDIENTS:** CORN FLOUR BLEND (WHOLE GRAIN YELLOW CORN FLOUR, DEGERMINATED YELLOW CORN FLOUR), SUGAR, WHEAT FLOUR, WHOLE GRAIN OAT FLOUR, OAT FIBER, CONTAINS 2% OR LESS OF VEGETABLE OIL, HYDROGENATED COCONUT OIL, SOYBEAN AND/OR COTTONSEED, PARTIALLY HYDROGENATED SOYBEAN AND/OR COTTONSEED, SOLUBLE CORNFIBER, SALT, MILLED CORN, DRIED APPLES, APPLE JUICE CONCENTRATE, CORNSTARCH, CINNAMON, MODIFIED CORN STARCH, YELLOW 6, NATURAL FLAVOR, BAKING SODA, TURMERIC, SODIUM CITRATE, BLUE 1, RED 40.

**VITAMINS AND MINERALS:** VITAMIN C (SODIUM ASCORBATE) AND ASCORBIC ACID, NIACINAMIDE, REDUCED IRON, ZINC OXIDE, VITAMIN B<sub>6</sub> (PYRIDOXINE HYDROCHLORIDE), VITAMIN B<sub>12</sub> (CYANOCOBALAMIN), VITAMIN A PALMITATE, VITAMIN D<sub>3</sub> (25-HYDROXYCHOLECALCIFEROL), FOLIC ACID, VITAMIN B<sub>2</sub>, VITAMIN D<sub>2</sub>. CONTAINS WHEAT INGREDIENTS. CORN USED IN THIS PRODUCT MAY CONTAIN TRACES OF SOYBEANS.

NLI#10310

## Keebler® Grahams Honey

**Nutrition Facts** Serv. Size: 1 Package. Amount Per Serving: **Calories** 80, Fat Cal. 20, **Total Fat** 2.5g (4% DV), **Sat. Fat** 0g (0% DV), **Trans Fat** 0g, **Cholest.** 0mg (0% DV), **Sodium** 55mg (4% DV), **Total Carb.** 17g (6% DV), **Fiber** 1g (4% DV), **Sugars** 5g, **Protein** 2g, **Vitamin A** (10% DV), **Vitamin C** (0% DV), **Calcium** (10% DV), **Iron** (4% DV). Percent Daily Values (DV) are based on a 2,000 calorie diet.

**INGREDIENTS:** WHOLE WHEAT FLOUR, ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, THIAMIN MONONITRATE (VITAMIN B<sub>1</sub>), RIBOFLAVIN (VITAMIN B<sub>2</sub>), FOLIC ACID), SUGAR, CANOLA OIL, MALT, MALTED BARLEY, HONEY CORN SYRUP, CONTAINS TWO PERCENT OR LESS OF CALCIUM CARBONATE, LEAVENING (BAKING SODA, SODIUM ACID PHOSPHATE, MONOCALCIUM PHOSPHATE), SALT, ARTIFICIAL FLAVOR, VITAMIN A PALMITATE. BHT FOR FRESHNESS. SOY LECITHIN. CONTAINS WHEAT AND SOY INGREDIENTS.

NLI#09638

<b>Nutrition Facts</b>		<b>Apple Juice from Concentrate</b>	
Serving Size		1 Package (125mL)	
Servings Per Container		1	
<b>Amount Per Serving</b>			
<b>Calories</b>			
Calories from Fat	60		
			%DV*
<b>Total Fat</b>	0g		0%
<b>Sodium</b>	57mg		0%
<b>Potassium</b>	85mg		2%
<b>Total Carbohydrate</b>	15g		5%
Sugars	15g		
<b>Protein</b>	0g		
		<b>Vitamin C</b>	100%
		<b>Calcium</b>	10%
		Not a significant source of Saturated Fat, Trans Fat, Cholesterol, Dietary Fiber, Vitamin A, and Iron.	
*Percent Daily Values (DV) are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.			
	Calories 2,000 2,500		
<b>Total Fat</b>	Less than 65g 80g		
<b>Sat. Fat</b>	Less than 20g 25g		
<b>Cholesterol</b>	Less than 300mg 300mg		
<b>Sodium</b>	Less than 2,400mg 2,400mg		
<b>Potassium</b>	3,500mg 3,500mg		
<b>Total Carbohydrate</b>	300g 370g		
Dietary Fiber	25g 30g		
Calories per gram:			
Fat 9 • Carbohydrate 4 • Protein 4		<b>NLI# 05071</b>	
<b>APPLE JUICE FROM CONCENTRATE INGREDIENTS:</b> FILTERED WATER, APPLE JUICE CONCENTRATE, CALCIUM LACTATE, ASCORBIC ACID (VITAMIN C), NATURAL FLAVORS, MALIC ACID. CONTAINS CONCENTRATE FROM USA, CHINA, GERMANY AND CHILE.			



July 29, 2015

**TO: National School Lunch and School Breakfast Program Participants**  
**SUBJECT: Kellogg's® Morning Jump Starts™**

The following table outlines the food equivalents for Kellogg's® Morning Jump Starts™ according to the *Nutrition Standards in the National School Lunch and School Breakfast Programs* published by the US Department of Agriculture (USDA) in the Federal Register on January 26, 2012 and USDA Policy Memo SP 30-2012.

Case UPC	Product Name	Contents	Equivalent	Creditable Grains (grams/serving)	Meets USDA Whole Grain-Rich*
<b>38000-51091</b>	<b>Kellogg's® Jump-Starts Express™ : FF</b>				
38000-54998	Kellogg's Frosted Flakes® Multi-Grain for Schools	1 oz Bowl**	1 Oz Eq Grain	N/A	Yes
30100-91822	Keebler® Honey Grahams (3 ct.)	1 Package***	1 Oz Eq Grain	16	Yes
N/A	Ardmore Farms Apple Juice	4 oz of 100% juice	½ Cup Fruit	N/A	N/A
<b>38000-78792</b>	<b>Kellogg's® Jump-Starts Express™ : FL</b>				
38000-78788	Kellogg's® Froot Loops® for Schools	1 oz Bowl**	1 Oz Eq Grain	N/A	Yes
30100-91822	Keebler® Honey Grahams (3 ct.)	1 Package***	1 Oz Eq Grain	16	Yes
N/A	Ardmore Farms Apple Juice	4 oz of 100% juice	½ Cup Fruit	N/A	N/A
<b>38000-78791</b>	<b>Kellogg's® Jump-Starts Express™ : AJ</b>				
38000-78787	Kellogg's® Apple Jacks® for Schools	1 oz Bowl**	1 Oz Eq Grain	N/A	Yes
30100-91822	Keebler® Honey Grahams (3 ct.)	1 Package***	1 Oz Eq Grain	16	Yes
N/A	Ardmore Farms Apple Juice	4 oz of 100% juice	½ Cup Fruit	N/A	N/A

I certify that the above information is true and correct.

Julia M. Jursinic, MS  
 Director, Nutrition Labeling & Regulatory Compliance  
 Kellogg Company

**\*Regarding Whole Grain-Rich** -- Please refer to USDA Policy Memos SP 10-2012 revised 8/17/13 and SP 30-2012 issued 4/26/12 for more information on the USDA Whole Grain-Rich criteria. To identify whole grain-rich products, schools can use the following two element test:

Element 1: The food must meet the oz eq requirements for the grains component defined in SP 30-2012.

Element 2: The food must meet at least one of the following:

- a. The whole grains per oz eq must be  $\geq 8$  grams for Groups A-G.
- b. The product includes the FDA-approved whole grain health claim on its packaging.
- c. Product ingredient declaration lists whole grain first.

**\*\*Regarding qualification of Kellogg's® bowl packs** -- According to USDA Policy Memo SP 30-2012, *Grain Requirements for the National School Lunch Program and School Breakfast Program*, dated April 26, 2012, Ready-To-Eat Breakfast Cereal must fulfill the weight or volume requirement listed in Exhibit A: *School Lunch and Breakfast - Whole Grain-Rich Ounce Equivalency (Oz Eq) Requirements For School Meal Programs*. For Group I Ready-To-Eat Breakfast Cereal, 1 oz eq is equal to 1 ounce (28 grams) of cereal. The Kellogg's® bowl packs listed in the table contain 1 oz (28 grams) of cereal.

**\*\*\*Regarding the qualification of Keebler® Grahams** -- In the USDA Policy Memo SP 30-2012, *Grain Requirements for the National School Lunch Program and School Breakfast Program*, dated April 26, 2012, a product in Groups A-G must either use the crediting equivalency of 16 grams of creditable (whole and/or enriched) grains per oz eq OR fulfill the weight requirement listed in Exhibit A: *School Lunch and Breakfast - Whole Grain-Rich Ounce Equivalency (Oz Eq) Requirements For School Meal Programs*. The Keebler® Grahams listed in the table above are eligible within the program, using the standard of 16 grams of creditable grains to equal 1 oz eq of grain.