Printed: 12/15/2014



16000-32246

General Mills Whole Grain – Variety Pack Cheerios Honey Nut Cheerios Golden Grahams Cinnamon Toast Crunch

ASSORTMENT CONTENTS:

- 6 1 1/16 OZ (19g) Cheerios (16000-11941)
- 6 1 OZ (28g) Honey Nut Cheerios (16000-11918)
- 6 1 OZ (28g) Golden Grahams (16000-11943)
- 6 1 OZ (28g) Cinnamon Toast Crunch (16000-11815)

SEE INDIVIDUAL PRODUCTS FOR INGREDIENT AND NUTRITION INFORMATION.

QUESTIONS? Call 1-800-767-5404 GENERAL MILLS * P.O. Box 200 - FS * MINNEAPOLIS, MINNESOTA 55440

I certify that the information contained in this document is true and correct as of the date above. Sonam Sethi - General Mills Product Labeling



16000-11941

Cheerios Toasted Whole Grain Oat Cereal BOWLPAK

 \mathbf{O}

NET WT 11/16 OZ (19g)

Ingredients:

Whole Grain Oats, Corn Starch, Sugar, Salt, Tripotassium Phosphate. Vitamin E (mixed tocopherols) Added to Preserve Freshness. Vitamins and Minerals: Calcium Carbonate, Iron and Zinc (mineral nutrients), Vitamin C (sodium ascorbate), A B Vitamin (niacinamide), Vitamin B6 (pyridoxine hydrochloride), Vitamin A (palmitate), Vitamin B1 (thiamin mononitrate), A B Vitamin (folic acid), Vitamin B12, Vitamin D3.

	Amount/Serving	% Daily Value*	Amount/Serving	% Daily Value
Nutrition	Total Fat 1g	2%	Total Carbohydrate 14g	5%
Facts Serving Size 1 bowl (19g)	Saturated Fat 0g	0%	Dietary Fiber 2g	7%
Calories 70 Calories from Fat 10	Trans Fat 0g		Soluble Fiber less than 1g	
*Percent Daily Values are based on a 2,000 calorie diet.	Cholesterol Omg	0%	Sugars less than 1g	
	Sodium 95mg	4%	Protein 2g	
	Potassium 120mg	3%		
			 Iron 30% · Vitamin D 6% · Thiamin 312 15% · Phosphorus 6% · Magnesi 	

Nutrition Info	ormation
100g	
Amount Per Serving	
Calories	372.0
Calories from Fat	59.6
Total Fat	6.6 g
Saturated Fat	1.6 g
Trans Fat	0.0 g
Cholesterol	0.0 mg
Sodium	496.6 mg
Total Carbohydrate	73.2 g
Dietary Fiber	10.1 g
Sugars	4.5 g
Protein	12.4 g
Vitamin A	1785.7 IU
Vitamin C	21.4 mg
Calcium	357.1 mg
Iron	28.9 mg
Vitamin D	142.9 IU
Thiamin	1.3 mg
Riboflavin	0.1 mg
Niacin	17.9 mg
Vitamin B6	1785.7 mcg
Folic Acid	714.3 mcg
Vitamin B12	5.4 mcg
Phosphorus	357.1 mg
Magnesium	114.3 mg
Zinc	13.4 mg

Child Nutrition Program: 1 Bowlpak = 1/2 Ounce Equivalent Grain

The most accurate label information for package contents will always be on the product label. This product profile is correct through the date above. Because product formulations and related product attributes may change, this information is subject to change.

GENERAL MILLS * P.O. Box 200 - FS * MINNEAPOLIS, MINNESOTA 55440I certify that the information contained in this document is true and correct as of the date above. Sonam Sethi - General Mills Product Labeling



16000-11918

General Mills Whole Grain Honey Nut Cheerios Naturally Flavored Sweetened Whole Grain Oat Cereal With Real Honey and Natural Almond Flavor NET WT 1 OZ (28g) NET WT 1 OZ (28g)

	-	-	۰.
r			1
•			
- 23		-	,

INGREDIENTS:

Whole Grain Oats, Sugar, Oat Bran, Corn Starch, Honey, Brown Sugar Syrup, Salt, Tripotassium Phosphate, Rice Bran Oil and/or Canola Oil, Natural Almond Flavor. Vitamin E (mixed tocopherols) Added to Preserve Freshness.

Vitamins and Minerals: Calcium Carbonate, Zinc and Iron (mineral nutrients), Vitamin C (sodium ascorbate), A B Vitamin (niacinamide), Vitamin B6 (pyridoxine hydrochloride), Vitamin B2 (riboflavin), Vitamin B1 (thiamin mononitrate), Vitamin A (palmitate), A B Vitamin (folic acid), Vitamin B12, Vitamin D3.

CONTAINS ALMOND INGREDIENTS.

Nutrition Facts Serv. Size 1 bowl (28g)	Amount/Serving	%DV	Amount/Serving	%DV
Calories 110 Fat Cal. 10	Total Fat 1.5g	2%	Total Carb. 22g	7%
*Percent Daily Values (DV) are based on a 2,000 calorie diet.	Sat. Fat 0g	0%	Fiber 2g	8%
	Trans Fat 0g		Sol. Fiber < 1g	
	Cholest. Omg	0%	Sugars 9g	
	Sodium 160mg	7%	Other Carb. 11g	
	Potassium 115mg	3%	Protein 2g	

Vitamin A 10% - Vitamin C 10% - Calcium 10% - Iron 25% - Vitamin D 10% - Thiamin 25% - Riboflavin 25% - Niacin 25% - Vitamin B6 25% - Folic Acid 50% - Vitamin B12 20% - Phosphorus 8% - Magnesium 6% - Zinc 25%

Amount Per Ser	ving		
Calories			376.4
Calories from F	at		42.2
Total Fat			4.7 (
Saturated Fat			0.9
Trans Fat			0.0
Polyunsaturate	d Fat		1.8
Monounsaturat	ed Fat		1.7 (
Cholesterol			0.0 m
Sodium			568.3 m
Potassium			406.8 m
Total Carbohyd	rate		80.0
Dietary Fiber			7.3
Soluble Fiber			2.1
Sugars			33.2
Other Carbohy	drate		39.5
Protein			8.8
Vitamin A	1785.7 IU	Vitamin C	21.4 mg
Calcium	357.1 mg	Iron	16.1 mg
Vitamin D	142.9 IU	Thiamin	1.3 mg
Riboflavin	1.5 mg	Niacin	17.9 mg
Vitamin B6	1785.7 mcg	Folic Acid	714.3 mcg
Vitamin B12	4.3 mcg	Phosphorus	285.7 mg
Magnesium	85.7 mg	Zinc	13.4 mg

Child Nutrition Program: 1.0 Serving = 1.0 Grain Equivalents The most accurate label information for package contents will always be on the product label. This product profile is correct through the date above. Because product formulations and related product attributes may change, this information is subject to change.



16000-11943 **Golden Grahams - Hearthside Cereal NET WT 1 OZ (28g)**

% Daily Value*

INGREDIENTS:

Whole Grain Wheat, Corn Meal, Sugar, Brown Sugar Syrup, Canola Oil, Dextrose, Baking Soda, Salt, Natural Flavor. Vitamins and Minerals: Calcium Carbonate, Iron and Zinc (mineral nutrients), Vitamin C (sodium ascorbate), A B Vitamin (niacinamide), Vitamin B6 (pyridoxine hydrochloride), Vitamin B2 (riboflavin), Vitamin B1 (thiamin mononitrate), Vitamin A (palmitate), A B Vitamin (folic acid), Vitamin B12, Vitamin D3.

CONTAINS WHEAT INGREDIENTS.

Nutrition Facts

Total Fat 1g	1%	Potassium 60mg	2%
Saturated Fat 0g	0%	Total Carbohydrate 24g	8%
Trans Fat 0g		Dietary Fiber 1g	6%
Cholesterol Omg	0%	Sugars 8g	
Sodium 220mg	9%	Protein 1g	

% Daily Value* Amount/Serving

Serving Size 1 bowl (28g)

Calories 100 Calories from Fat 10

*Percent Daily Values are based on a 2,000 calorie diet.

Amount/Serving

Ŀ

Vitamin A 8% · Vitamin C 8% · Calcium 8% · Iron 20% · Vitamin D 8% · Thiamin 20% · Riboflavin 20% ·Niacin 20% ·Vitamin B6 20% ·Folic Acid 20% ·Vitamin B12 20% ·Zinc 20%

Nutrition Informa	ation
100g	
-	
Amount Per Serving	
Calories	373.
Calories from Fat	28.
Total Fat	3.2
Saturated Fat	0.4
Trans Fat	0.0
Polyunsaturated Fat	1.0
Monounsaturated Fat	1.6
Cholesterol	0.0 m
Sodium	744.0 m
Potassium	216.6 m
Total Carbohydrate	84.8
Dietary Fiber	5.0
Sugars	31.7
Other Carbohydrate	48.1
Protein	5.5
Vitamin A	1612.9
Vitamin C	19.4 m
Calcium	322.6 m
Iron	14.5 m
Vitamin D	129.0
Thiamin	1.2 m
Riboflavin	1.4 m
Niacin	16.1 m
Vitamin B6	1612.9 mc
Folic Acid	322.6 mc
Vitamin B12	4.8 mc
Phosphorus	129.0 m
Magnesium	25.8 m
Zinc	12.1 m

The most accurate label information for package contents will always be on the product label. This product profile is correct through the date above. Because product formulations and related product attributes may change, this information is subject to change.



16000-11815 **Cinnamon Toast Crunch® Crispy, Sweetened Whole Wheat and Rice Cereal**

NET WT 1 OZ (28g)



Whole Grain Wheat, Sugar, Rice Flour, Canola Oil, Fructose, Maltodextrin, Dextrose, Salt, Cinnamon, Trisodium Phosphate, Soy Lecithin, Caramel Color. BHT Added to Preserve Freshness.

Vitamins and Minerals: Calcium Carbonate, Iron and Zinc (mineral nutrients), Vitamin C (sodium ascorbate), A B Vitamin (niacinamide), Vitamin B6 (pyridoxine hydrochloride), Vitamin B2 (riboflavin), Vitamin B1 (thiamin mononitrate), Vitamin A (palmitate), A B Vitamin (folic acid), Vitamin B12, Vitamin D3.

CONTAINS WHEAT AND SOY INGREDIENTS.

Nutrition	Amount/Serving	% Daily Value*	Amount/Serving	% Daily Value*
Facts	Total Fat 3g	4%	Potassium 50mg	1%
Serving Size 1 bowl (28g) Calories 110	Saturated Fat 0.5g	3%	Total Carbohydrate 22g	7%
Calories from Fat 25	Trans Fat 0g		Dietary Fiber 2g	6%
*Percent Daily Values are based on a 2,000 calorie diet.	Cholesterol 0mg	0%	Sugars 8g	
	Sodium 160mg	7%	Protein 1g	
			20% -Vitamin D 8% -Thiamin 20 /itamin B12 20% -Zinc 20%	% ⋅Riboflavin 20%

Nutrition Information	
100g	
_	
Amount Per Serving	
Calories	410.5
Calories from Fat	91.0
Total Fat	10.1 g
Saturated Fat	1.1 g
Trans Fat	0.2 g
Cholesterol	0.0 mg
Sodium	575.1 mg
Potassium	175.8 mg
Total Carbohydrate	79.0 g
Dietary Fiber	5.3 g
Sugars	29.6 g
Protein	5.3 g
Vitamin A	1612.9 IU
Vitamin C	19.4 mg
Calcium	322.6 mg
Iron	14.5 mg
Vitamin D	129.0 IU
Thiamin	1.2 mg
Riboflavin	1.4 mg
Niacin	16.1 mg
Vitamin B6	1612.9 mcg
Folic Acid	322.6 mcg
Vitamin B12	4.8 mcg
Zinc	12.1 mg

The most accurate label information for package contents will always be on the product label. This product profile is correct through the date above. Because product formulations and related product attributes may change, this information is subject to change.

Formulation Statement for Documenting Grains in School Meals Required Beginning SY 2013-2014 (Crediting Standards Based on Revised Exhibit A weights per oz equivalent)

School Food Authorities (SFAs) should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. Grain products may be credited based on previous standards through SY 2012-2013. The new crediting standards for grains (as outlined in Policy Memorandum SP 30-2012) must be used beginning SY 2013-2014. SFAs have the option to choose the crediting method that best fits the specific needs of the menu planner.

Product Name: <u>Cinnamon Toast Crunch ® Bowlpak</u> Code No.: <u>16000-11815</u>

Manufacturer: General Mills, Inc. Serving Size 1.0 OZ (28g)

(raw dough weight may be used to calculate creditable grain amount)

I. Does the product meet the Whole Grain-Rich Criteria: Yes X No_____

(Refer to SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program.)

II. Does the product contain non- creditable grains: Yes__No__ **How many grams:**

(Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of non-creditable grains may not credit towards the grain requirements for school meals.)

III. Use Policy Memorandum SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program: Exhibit A to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains) or Group I (RTE breakfast cereals). (Please be aware that different methodologies are applied to calculate servings of grain component based on creditable grains. Groups A-G use the standard of 16 grams creditable grain per oz eq; Group H uses the standard of 28 grams creditable grain per oz eq; and Group I is reported by volume or weight.)

Indicate which Exhibit A Group Indicate to which Exhibit A Group (A-I) the Product Belongs: I

Description of Product Per Food Buying Guide	Portion Size of Product as Purchased A	Weight of one ounce equivalent as listed in SP 30-2012 B	Creditable Amount A ÷ B		
Ready to Eat Cereal	28g	28g	$28g \div 28g = 1.0$		
Total Creditable Amount ¹	Total Creditable Amount ¹				

¹Total Creditable Amount must be rounded *down* to the nearest quarter (0.25) oz eq. Do *not* round up.

Total weight (per portion) of product as purchased 1.0 OZ (28g)Total contribution of product (per portion) 1.00 oz equivalent

I Further certify that the above information is true and correct and that a 28g/1.0 ounce portion of this product (ready for serving) provides 1.00 oz equivalent Grains. I further certify that non-creditable grains **are not** above 0.24 oz eq. per portion. Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of non-creditable grains may not credit towards the grain requirements for school meals.

anh-ham Pham

Anh-Tram Pham, MPH, RD Labeling and Regulatory Compliance Specialist, K12 Education September 28, 2017

Formulation Statement for Documenting Grains in School Meals Required Beginning SY 2013-2014 (Crediting Standards Based on Revised Exhibit A weights per oz equivalent)

School Food Authorities (SFAs) should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. Grain products may be credited based on previous standards through SY 2012-2013. The new crediting standards for grains (as outlined in Policy Memorandum SP 30-2012) must be used beginning SY 2013-2014. SFAs have the option to choose the crediting method that best fits the specific needs of the menu planner.

Product Name: Golden Grahams ® Bowlpak Code No.: 16000-11943

Manufacturer: <u>General Mills, Inc.</u> Serving Size <u>1.0 OZ (28g)</u>

(raw dough weight may be used to calculate creditable grain amount) **I. Does the product meet the Whole Grain-Rich Criteria:** Yes X No____

(Refer to SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program.)

II. Does the product contain non- creditable grains: Yes___No___ **How many grams:**

(Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of non-creditable grains may not credit towards the grain requirements for school meals.)

III. Use Policy Memorandum SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program: Exhibit A to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains) or Group I (RTE breakfast cereals). (Please be aware that different methodologies are applied to calculate servings of grain component based on creditable grains. Groups A-G use the standard of 16 grams creditable grain per oz eq; Group H uses the standard of 28 grams creditable grain per oz eq; and Group I is reported by volume or weight.) Indicate to which Exhibit A Group (A-I) the Product Belongs: I

Description of Product per Food Buying Guide	Portion Size of Product as Purchased A	Weight of one ounce equivalent as listed in SP 30-2012 B	Creditable Amount A ÷ B
Ready to Eat Cereal	28g	28g	$28g \div 28g = 1.0$
Total Creditable Amount ¹			1.0

¹Total Creditable Amount must be rounded *down* to the nearest quarter (0.25) oz eq. Do *not* round up.

Total weight (per portion) of product as purchased <u>1.0 OZ (28g)</u> Total contribution of product (per portion) <u>1.0</u> oz equivalent

I further certify that the above information is true and correct and that a 28g/1.0 ounce portion of this product (ready for serving) provides <u>1.0</u> oz equivalent Grains. I further certify that non-creditable grains **are not** above 0.24 oz eq. per portion. Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of non-creditable grains may not credit towards the grain requirements for school meals.

anh-tram Pham

Anh-Tram Pham, MPH, RD Labeling and Regulatory Compliance Specialist, K12 Education September 28, 2017

Formulation Statement for Documenting Grains in School Meals Required Beginning SY 2013-2014 (Crediting Standards Based on Revised Exhibit A weights per oz equivalent)

School Food Authorities (SFAs) should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. Grain products may be credited based on previous standards through SY 2012-2013. The new crediting standards for grains (as outlined in Policy Memorandum SP 30-2012) must be used beginning SY 2013-2014. SFAs have the option to choose the crediting method that best fits the specific needs of the menu planner.

Troduct Nume: Honey Nut Chechose Downpuk Code No	Product Name:	Honey Nut Cheerios® Bowlpak	Code No.:	16000-11918	
--	---------------	-----------------------------	-----------	-------------	--

Manufacturer: <u>General Mills, Inc.</u> Serving Size <u>1.0 OZ (28g)</u>

(raw dough weight may be used to calculate creditable grain amount)

I. Does the product meet the Whole Grain-Rich Criteria: Yes <u>X</u> No____ (*Refer to SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program*.)

II. Does the product contain non- creditable grains: Yes <u>No</u> **How many grams:**

(Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of non-creditable grains may not credit towards the grain requirements for school meals.)

III. Use Policy Memorandum SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program: Exhibit A to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains) or Group I (RTE breakfast cereals). (Please be aware that different methodologies are applied to calculate servings of grain component based on creditable grains. Groups A-G use the standard of 16 grams creditable grain per oz eq; Group H uses the standard of 28 grams creditable grain per oz eq; and Group I is reported by volume or weight.) Indicate to which Exhibit A Group (A-I) the Product Belongs: I

Description of Product per Food Buying Guide	Portion Size of Product as Purchased A	Weight of one ounce equivalent as listed in SP 30-2012 B	Creditable Amount A ÷ B
Ready to Eat Cereal	28g	28g	$28g \div 28g = 1.0$
Total Creditable Amount ¹	1.00		

¹Total Creditable Amount must be rounded *down* to the nearest quarter (0.25) oz eq. Do *not* round up.

Total weight (per portion) of product as purchased 1.0 OZ (28g)Total contribution of product (per portion) 1.00 oz equivalent

I further certify that the above information is true and correct and that a 28g/1.0 ounce portion of this product (ready for serving) provides 1.00 oz equivalent Grains. I further certify that non-creditable grains **are not** above 0.24 oz eq. per portion. Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of non-creditable grains may not credit towards the grain requirements for school meals.

anh-tram Pham

Anh-Tram Pham, MPH, RD Labeling and Regulatory Compliance Specialist, K12 Education September 28, 2017

Formulation Statement for Documenting Grains in School Meals Required Beginning SY 2013-2014 (Crediting Standards Based on Revised Exhibit A weight per oz equivalent)

School Food Authorities (SFAs) should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. Grain products may be credited based on previous standards through SY 2012-2013. The new crediting standards for grains (as outlined in Policy Memorandum SP 30-2012) must be used beginning SY 2013-2014. SFAs have the option to choose the crediting method that best fits the specific needs of the menu planner.

Product Name: Cheerios® Bowlpak Code No.: 16000-11941

Manufacturer: <u>General Mills, Inc.</u> Serving Size <u>11/16 oz (19g)</u>

(raw dough weight may be used to calculate creditable grain amount)

I. Does the product meet the Whole Grain-Rich Criteria: Yes <u>X</u> No____ (*Refer to SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program.*)

II. Does the product contain non- creditable grains: Yes__No___ **How many grams:**

(Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of non-creditable grains may not credit towards the grain requirements for school meals.)

III. Use Policy Memorandum SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program: Exhibit A to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains) or Group I (RTE breakfast cereals). (Please be aware that different methodologies are applied to calculate servings of grain component based on creditable grains. Groups A-G use the standard of 16 grams creditable grain per oz eq; Group H uses the standard of 28 grams creditable grain per oz eq; and Group I is reported by volume or weight.)

Indicate which Exhibit A Group Indicate to which Exhibit A Group (A-I) the Product Belongs: I

Description of Product per Food Buying Guide	Portion Size of Product as Purchased A	Weight of one ounce equivalent as listed in SP 30-2012 B	Creditable Amount A ÷ B
Ready to Eat Cereal	19g	28g	$19g \div 28g = 0.67$
Total Creditable Amount ¹	0.5		

¹Total Creditable Amount must be rounded *down* to the nearest quarter (0.25) oz eq. Do *not* round up.

Total weight (per portion) of product as purchased $\frac{11/16 \text{ oz } (19\text{ g})}{0.5}$ oz equivalent

I further certify that the above information is true and correct and that a $\underline{19g/11/16}$ ounce portion of this product (ready for serving) provides <u>0.5</u> oz equivalent Grains. I further certify that non-creditable grains **are not** above 0.24 oz eq. per portion. Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of non-creditable grains may not credit towards the grain requirements for school meals.

Sucoult

Susan Coult, MS, MBA, RD, LD, SNS Quality and Regulatory Manager, K - 12 August 18, 2015 Phone Number : 1-800-767-5404