

**STRAWBERRY SWIRL CUPS LIGHT #25696
STRAWBERRY RIBBON IN LIGHT ARTIFICIALLY
FLAVORED VANILLA ICE CREAM**

Nutrition Facts	
Serving Size 1/2 cup (65g) 4 fl oz	
Servings Per Container	
Amount Per Serving	
Calories 100	Calories from Fat 20
% Daily Value*	
Total Fat 2.5g	4%
Saturated Fat 1.5g	7%
Trans Fat 0g	
Cholesterol 10mg	3%
Sodium 50mg	2%
Total Carbohydrate 18g	6%
Dietary Fiber 0g	0%
Sugars 13g	
Protein 2g	5%
Vitamin A 4%	•
Vitamin C 0%	
Calcium 8%	•
Iron 0%	
* Percent Daily Values are based on a 2000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:	
	Calories: 2,000 2,500
Total Fat	Less than 65g 80g
Sat Fat	Less than 20g 25g
Cholesterol	Less than 300mg 300mg
Sodium	Less than 2,400mg 2,400mg
Total Carbohydrate	300g 375g
Dietary Fiber	25g 30g
Protein	50g 65g
Calories per gram:	
Fat 9	•
Carbohydrate 4	•
Protein 4	

INGREDIENTS: milkfat and nonfat milk, Strawberry Swirl (strawberry puree, corn syrup, high fructose corn syrup, sugar, water, pectin, malic acid, phosphoric acid, locust bean gum, calcium lactate, red 40), sugar, corn syrup, contains less than 2% of whey, cellulose gum, guar gum, carrageenan, mono and diglycerides, cellulose gel, polysorbate 80, vitamin A palmitate, artificial flavor, annatto color

Contains: milk

COMMENTS: Packaging-Legal

Light Ice Cream minimum 50% reduction in fat
IC Comparison-based on an average of 3 Market Leaders for that flavor
PDP Comparison- Adjacent "Light"-minimum 1/2 height of "Light"
example-"1/2 the fat and 38% Fewer Calories than regular choc IC"
2nd Comparison located Information panel-Minimum 1/16"
example "Chocolate Ice Cream 10g fat 180 calories
Light Chocolate IC 5g fat 110 calories

ARTIFICIAL FLAVOR ADDED

(Gal-12PtMin)(HiGal-10PtMin)(Pint-8PtMin)(Smaller-6PtMin)

Position either above or below Flavor Name/Descriptor
all locations

If part of the name is Vanilla it will need to be labeled

ARTIFICIALLY FLAVORED VANILLA-ARTIFICIALLY FLAVORED minimum 1/2 height of
VANILLA

VANILLA-minimum 1/2 height Ice Cream

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SCOTT BACKINOFF PRODUCTION FORMULA Formula # 25696 Status: INACTIVE WORK IN PROCESS
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