

MEETS K-12
SMART SNACK
GUIDELINES

Cole's
Tasteful Since 1943™

WHOLE GRAIN CINNAMON FRENCH TOAST

- 51% WHOLE GRAIN
- CONTAINS 10 GRAMS WHOLE GRAIN PER SERVING
- MEETS 1 GRAIN SERVING PER SLICE



The Cole's Story

Tasteful since 1943, Cole's Quality Foods is a leader and innovator of frozen bakery products. In 1972, Cole's invented the first frozen garlic bread. Today, the family owned company produces a complete line of frozen garlic bread products found in supermarkets across the country and proudly offers its BREAD STICKS to foodservice operators.

Whole Grain Cinnamon French Toast Features

- 144 thick pre-sliced servings
- Packed in 12 Sleeves with 12 Slices in each
- No need to thaw
- Table ready in about 5 minutes
- Made with Real Butter

Nutrition Facts	
Serving Size 1 slice (28g)	
Servings Per Container 12	
Amount Per Serving	
Calories 90	Calories from Fat 30
% Daily Value*	
Total Fat 3.5g	5%
Saturated Fat 1g	6%
Trans Fat 0g	
Cholesterol 10mg	3%
Sodium 115mg	6%
Total Carbohydrates 13g	4%
Dietary Fiber 1g	6%
Sugars 3g	
Protein 3g	
Vitamin A 0%	Vitamin C 0%
Calcium 0%	Iron 4%
* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.	
	Calories 2,000 2,500
Total Fat	Less than 65g 80g
Sat Fat	Less than 20g 25g
Cholesterol	Less than 300mg 300mg
Sodium	Less than 2,400mg 2,400mg
Total Carbohydrate	300g 375g
Dietary Fiber	25g 30g

BREAD INGREDIENTS: WATER, WHITE WHOLE WHEAT FLOUR, ENRICHED FLOUR (WHEAT FLOUR, MALTED BARLEY FLOUR, NIACIN, REDUCED IRON, THIAMINE MONONITRATE, RIBOFLAVIN, FOLIC ACID), CONTAINS LESS THAN 2% OF EACH OF THE FOLLOWING: WHEAT GLUTEN, DEXTROSE, INTERESTERIFIED SOYBEAN OIL, SALT, DRIED YEAST, WHEAT FLOUR, MALTED BARLEY FLOUR, ENZYMES, DATEM, ASCORBIC ACID ADDED AS A DOUGH CONDITIONER, MONOGLYCERIDES WITH CITRIC ACID PRESERVATIVE, SORBITAN MONOSTEARATE, CELLULOSE GUM, SOYBEAN OIL, POTASSIUM IODATE, L-CYSTEINE.

SPREAD INGREDIENTS: INTERESTERIFIED SOYBEAN OIL, SUGAR, CONTAINS LESS THAN 2% OF EACH OF THE FOLLOWING: SWEETENED CONDENSED MILK (MILK, SUGAR), EGGS WITH SODIUM SILICOALUMINATE, CINNAMON, BUTTER (CREAM, SALT), MONOGLYCERIDES WITH CITRIC ACID PRESERVATIVE, NATURAL FLAVOR, SOYBEAN OIL, ANNATTO EXTRACT COLOR.

CONTAINS: WHEAT, MILK, EGGS.



Heating Instructions

Conventional Oven

- Preheat oven to 450°F
- Place frozen toast on a baking sheet
- Heat for 4 to 5 minutes or until heated through

Convection Oven

- Preheat oven to 350°F
- Place frozen toast on a baking sheet
- Heat for 4 to 5 minutes or until heated through

Stove Top

- Place frozen toast in skillet on medium heat
- Heat for 2 minutes or until heated through

Grill

- Place frozen toast grill
- Heat for 30 seconds or until heated through

Ovens vary, adjust times/temperatures as needed.
KEEP FROZEN UNTIL READY TO USE

NET WT.	GROSS WEIGHT	CASE CUBE	CASE DIMENSION	CASE GTIN	TI X HI
8.88 #	11.5 #	1.33	15 1/2 X 11 3/8 X 13 3/8	10071052008532	10 X 6

Item No.	Description	Case Pack
853	Whole Grain French Cinnamon Toast	12/12 ct.

Contact your local sales representative to request Cole's products!

Cole's Quality Foods, Inc. • 38 Commerce SE, 4th Floor • Grand Rapids, Michigan 49503 • www.coles.com





Cole's Quality Foods, Inc., Corporate Office
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TO: Cole's Foodservice Brokers
 FROM: Bruce Kratt, Cole's Quality Foods
 SUBJECT: Formulation Statement for Documenting Grains in School Meals

Pursuant many school requirements, please use the following information when applicable or requested:

Produce Name: Cole's 51% WG Cinnamon French Toast Code No: 853
 Manufacturer: Cole's Quality Foods Serving Size: 1oz
 Product Meets Whole Grain Requirement? Yes
 Product Contains Non-Creditable Grains? Yes, .49

Use Policy Memorandum SP30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program: Exhibit A to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains) or Group I (RTE breakfast cereals).

Description of Creditable Grain	Grams of Creditable Grain Ingredient per portion (A)	Gram Standard of Creditable Grain per oz equivalent (B)	Creditable Amount A/B
Whole White Wheat Flour	9.41	16	.58
Enriched Wheat Flour	7.4	16	.46
Creditable Amount			1.0

Total Weight of product as purchased: 1oz Total Contribution of product (per portion): 1 oz. equivalent

I certify that the above information is true and correct and that a 1 ounce portion of this product provides 1oz equivalent grains. I further certify that non-creditable grains are not above .24 oz eq per portion.

 Bruce A. Kratt

President, Cole's Quality Foods
 Date: 6/18/15