



Cinnamon Toast Crunch(R), Cereal On The Go



1 OZ EQ GRAIN. Meets USDA Whole Grain-Rich Criteria. Whole Grain Wheat - First Ingredient. A crisp, sweetened whole wheat and rice cereal made with real cinnamon. Contains no artificial flavors. Convenient portable pouch format.

Product Last Saved Date: 11 December 2018

Nutrition Facts

96 Servings per container

Serving Size (28.000 GRM)

Amount Per Serving

Calories 110

% Daily Value*

Total Fat 3 g **4%**

Saturated Fat 0.5 g **3%**

Trans Fat 0 g

Cholesterol 0 mg **0%**

Sodium 160 mg **7%**

Total Carbohydrate 22 g **7%**

Dietary Fiber 2 g **6%**

Total Sugars 8 g

Includes g Added Sugars %

Protein 1 g

Vitamin D mg **8%**

Calcium 0 mg **8%**

Iron 0 mg **20%**

Potassium 50 mg **1%**

*The % Daily Values (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Product Specifications:

Man Prod Code	Dist Prod Code	GTIN	Pack	Pack Description
16000-17733	656562	10016000177335	96 X 1.00 ONZ	

Brand	Brand Owner	GPC Description
Cinnamon Toast Crunch(R)	General Mills Inc.	Cereals Products - Ready to Eat (Shelf Stable)

Gross Weight	Net Weight	Country of Origin	Kosher	Child Nutrition
7.25 LBR	6 LBR	USA	Yes	No

Shipping Information

Length	Width	Height	Volume	TlxHl	Shelf Life	Storage Temp From/To
20 INH	13.31 INH	9.12 INH	1.4049 FTQ	7x 5	279	32 FAH / 95 FAH

Ingredients :

Whole Grain Wheat, Sugar, Rice Flour, Canola Oil, Fructose, Maltodextrin, Dextrose, Salt, Cinnamon, Trisodium Phosphate, Soy Lecithin, Caramel Color, BHT Added to Preserve Freshness. Vitamins and Minerals: Calcium Carbonate, Iron and Zinc (mineral nutrients), Vitamin C (sodium ascorbate), A B Vitamin (niacinamide), Vitamin B6 (pyridoxine hydrochloride), Vitamin B2 (riboflavin), Vitamin B1 (thiamin mononitrate), Vitamin A (palmitate), A B Vitamin (folic acid), Vitamin B12, Vitamin D3. CONTAINS WHEAT AND SOY INGREDIENTS.

Allergens(C='Contains' MC='May Contain' N='Free From' UN='Undeclared' 30='Free From Not Tested' 50='Derived From Ingredients' 60='Not Derived From Ingredients' NI='No Info')

Eggs - NI	Milk - NI	Peanuts - NI
Soy - C	Wheat - C	TreeNuts - NI
Fish - NI	Crustacean - NI	

Handling Suggestions :

Individually wrapped cereal bars - store in cool dry location.

Benefits :

1 OZ EQ GRAIN. Meets USDA Whole Grain-Rich Criteria. Whole Grain Wheat - First Ingredient. A crisp, sweetened whole wheat and rice cereal made with real cinnamon. Contains no artificial flavors. Convenient portable pouch format.

Serving Suggestions :

Great for K-12 and college cash op programs

Prep & Cooking Suggestions :

Ready to eat cereal bars

More Information :



Formulation Statement for Documenting Grains in School Meals
Required Beginning SY 2013-2014
(Crediting Standards Based on Revised Exhibit A
weights per oz equivalent)

School Food Authorities (SFAs) should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. Grain products may be credited based on previous standards through SY 2012-2013. The new crediting standards for grains (as outlined in Policy Memorandum SP 30-2012) must be used beginning SY 2013-2014. SFAs have the option to choose the crediting method that best fits the specific needs of the menu planner.

Product Name: Cinnamon Toast Crunch @ Cereal On-The-Go-Pouch Code No.: 16000-17733

Manufacturer: General Mills, Inc. Serving Size 1.0 OZ (28g)
(raw dough weight may be used to calculate creditable grain amount)

I. Does the product meet the Whole Grain-Rich Criteria: Yes X No
(Refer to SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program.)

II. Does the product contain non-creditable grains: Yes No How many grams:
(Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of non-creditable grains may not credit towards the grain requirements for school meals.)

III. Use Policy Memorandum SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program: Exhibit A to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains) or Group I (RTE breakfast cereals). (Please be aware that different methodologies are applied to calculate servings of grain component based on creditable grains. Groups A-G use the standard of 16 grams creditable grain per oz eq; Group H uses the standard of 28 grams creditable grain per oz eq; and Group I is reported by volume or weight.)

Indicate which Exhibit A Group Indicate to which Exhibit A Group (A-I) the Product Belongs: I

Table with 4 columns: Description of Creditable Grain Ingredient*, Grams of Creditable Grain Ingredient per Portion^1, Gram Standard of Creditable Grain per oz equivalent (16g or 28g)^2, Creditable Amount. Row 1: Ready to Eat Cereal, 28g, 28g, 28g / 28g = 1.0. Row 2: Total Creditable Amount^1, 1.00.

^1Total Creditable Amount must be rounded down to the nearest quarter (0.25) oz eq. Do not round up.

Total weight (per portion) of product as purchased 1.0 OZ (28g)
Total contribution of product (per portion) 1.00 oz equivalent

I Further certify that the above information is true and correct and that a 28g/1.0 ounce portion of this product (ready for serving) provides 1.00 oz equivalent Grains. I further certify that non-creditable grains are not above 0.24 oz eq. per portion. Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of non-creditable grains may not credit towards the grain requirements for school meals.

Anh-Tram Pham
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February 23, 2018