



Cocoa Puffs™ Cereal 25% Less Sugar Single Serve K12 2oz Eq Grain

Your favorite Cocoa Puffs™ taste with 25% less sugar. Enjoy, the naturally flavored, reduced sugar, frosted corn puff cereal with real cocoa. This ready-to-eat cup provides convenient portion control and room for milk. Whole Grain Corn – first ingredient. Meets 2 ounce equivalent grains and USDA Smart Snack criteria.



Product Information:

PRODUCT CODE:	14885000
UPC:	016000148857
GTIN:	10016000148854
UNIT SIZE:	2 OZ
CASE COUNT:	60
ATTRIBUTES:	Zero Trans Fat Whole Grain 2 oz. Eq. Grain Kosher No Artificial Flavors No Colors from Artificial Sources No High Fructose Corn Syrup No Gelatin Smart Snacks Compliant

Nutrition Information:

Serving Size:	1 Container (56g)	
Amount Per Serving:	As Packaged	
Calories	210	
Calories From Fat	25	
		% Daily Value*
Total Fat	3g	4%
Saturated Fat	0g	0%
Trans Fat	0g	
Polyunsaturated Fat	0g	
Monounsaturated Fat	1g	
Cholesterol	0mg	0%
Sodium	220mg	9%
Potassium	180mg	5%
Total Carbohydrate	47g	16%
Dietary Fiber	3g	13%
Sugars	15g	
Protein	3g	
Vitamin A	25%	
Vitamin C	20%	
Calcium	20%	
Iron	50%	
Vitamin D	20%	
Thiamin	50%	
Riboflavin	50%	
Niacin	50%	
Vitamin B6	50%	
Folic Acid	50%	
Vitamin B12	45%	
Zinc	50%	

* Percent Daily Value (DV) are based on a 2,000 calorie diet

* - Not a significant nutrient source

* Nutritional information is subject to change. See product label to verify ingredients and allergens.

*Do not eat raw dough or batter.

Ingredients:

Whole Grain Corn, Sugar, Corn Meal, Corn Syrup, Cocoa Processed with Alkali, Canola Oil, Salt, Caramel Color, Fructose, Refiner's Syrup, Baking Soda, Natural Flavor. Vitamins and Minerals: Tricalcium Phosphate, Calcium Carbonate, Zinc and Iron (mineral nutrients), Vitamin C (sodium ascorbate), A B Vitamin (niacinamide), Vitamin B6 (pyridoxine hydrochloride), Vitamin B2 (riboflavin), Vitamin B1 (thiamin mononitrate), Vitamin A (palmitate), A B Vitamin (folic acid), Vitamin B12, Vitamin D3.

ALLERGENS:

Preparation Instructions:

N/A

Package Information:

NET WEIGHT	N/A
VOLUME:	2.105 CF
HEIGHT:	18 IN
LENGTH:	16.5 IN
WIDTH:	12.25 IN
CASE SIZE:	2.105 CF

Product Photos:



14885000-cocoa-Puffs-cereal-25-percent-less-sugar-single-serve-k12-2oz-eq-grain

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GENERAL MILLS

Formulation Statement for Documenting Grains in School Meals
Required Beginning SY 2013-2014
(Crediting Standards Based on Revised Exhibit A
weights per oz equivalent)

School Food Authorities (SFAs) should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. Grain products may be credited based on previous standards through SY 2012-2013. The new crediting standards for grains (as outlined in Policy Memorandum SP 30-2012) must be used beginning SY 2013-2014. SFAs have the option to choose the crediting method that best fits the specific needs of the menu planner.

Product Name: 25% Less Sugar Cocoa Puffs K-12 2oz Eq. Grain Cereal Code No.: 16000-14885

Manufacturer: General Mills, Inc. Serving Size 2.0 OZ (56g)
(raw dough weight may be used to calculate creditable grain amount)

I. Does the product meet the Whole Grain-Rich Criteria: Yes X No
(Refer to SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program.)

II. Does the product contain non- creditable grains: Yes No How many grams:
(Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of non-creditable grains may not credit towards the grain requirements for school meals.)

III. Use Policy Memorandum SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program: Exhibit A to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains) or Group I (RTE breakfast cereals). (Please be aware that different methodologies are applied to calculate servings of grain component based on creditable grains. Groups A-G use the standard of 16 grams creditable grain per oz eq; Group H uses the standard of 28 grams creditable grain per oz eq; and Group I is reported by volume or weight.)

Indicate which Exhibit A Group Indicate to which Exhibit A Group (A-I) the Product Belongs: I

Table with 4 columns: Description of Creditable Grain Ingredient*, Grams of Creditable Grain Ingredient per Portion A, Gram Standard of Creditable Grain per oz equivalent (16g or 28g) B, Creditable Amount A ÷ B. Row 1: Ready to Eat Cereal, 56g, 28g, 56g ÷ 28g = 2.00. Row 2: Total Creditable Amount, 2.00.

1Total Creditable Amount must be rounded down to the nearest quarter (0.25) oz eq. Do not round up.

Total weight (per portion) of product as purchased 2.0 OZ (56g)
Total contribution of product (per portion) 2.00 oz equivalent

I Further certify that the above information is true and correct and that a 2.0 OZ (56g) ounce portion of this product (ready for serving) provides 2.00 oz equivalent Grains. I further certify that non-creditable grains are not above 0.24 oz eq. per portion. Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of non-creditable grains may not credit towards the grain requirements for school meals.

Anh-Tram Pham

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